



ABC Conference Industry Breakdown

Please rate the following items regarding your experience at the ABC Conference.

Questions	Data Filter	Count	Mean	Mean					Excellent	Good	Fair	Poor	N/A
				0	1	2	3	4					
Program brochure and printed materials	Manufacturing	8	2.88						2	3	3	0	0
	Financial	42	2.69						5	20	16	1	0
	Telecommunications	38	2.61						6	12	19	1	0
	Public Sector	48	2.71						7	23	15	3	0
	Retail	23	2.65						2	12	8	1	0
Online registration	Manufacturing	8	2.50						0	4	4	0	0
	Financial	43	2.70						6	18	19	0	0
	Telecommunications	38	2.45						6	12	13	7	0
	Public Sector	48	2.79						7	26	13	2	0
	Retail	23	2.78						5	10	6	2	0
Onsite hospitality	Manufacturing	8	2.88						0	7	1	0	0
	Financial	43	2.58						5	20	13	5	0
	Telecommunications	37	2.57						6	14	12	5	0
	Public Sector	48	2.83						12	16	20	0	0
	Retail	23	2.74						4	9	10	0	0
Printed program guide	Manufacturing	8	2.75						1	4	3	0	0
	Financial	43	2.67						5	21	15	2	0
	Telecommunications	38	2.45						2	15	19	2	0
	Public Sector	48	2.63						5	22	19	2	0
	Retail	23	2.74						5	8	9	1	0
Food/Beverage	Manufacturing	8	3.00						2	4	2	0	0
	Financial	43	2.56						2	23	15	3	0
	Telecommunications	38	2.71						7	16	12	3	0
	Public Sector	48	2.58						5	22	17	4	0
	Retail	23	2.74						2	15	4	2	0
Conference city/location	Manufacturing	8	2.63						2	2	3	1	0
	Financial	43	2.51						3	18	20	2	0
	Telecommunications	38	2.74						6	17	14	1	0
	Public Sector	48	2.79						10	21	14	3	0
	Retail	23	2.52						2	10	9	2	0

Please rate your level of satisfaction in the following categories of the conference.

Questions	Data Filter	Count	Mean	Mean					Extremely Satisfied	Satisfied	Dissatisfied	Extremely Dissatisfied	N/A
				0	1	2	3	4					
Satisfaction with vendors present	Manufacturing	8	2.50						1	2	5	0	0
	Financial	43	2.47						4	14	23	2	0
	Telecommunications	38	2.58						4	18	12	4	0
	Public Sector	48	2.67						5	24	17	2	0
	Retail	23	3.04						7	10	6	0	0
Satisfaction with exhibit hours	Manufacturing	8	2.38						1	3	2	2	0
	Financial	43	2.74						6	21	15	1	0
	Telecommunications	38	2.87						7	20	10	1	0
	Public Sector	48	2.75						6	25	16	1	0
	Retail	23	2.43						0	12	9	2	0
Cost/value to attend conference	Manufacturing	8	2.50						1	2	5	0	0
	Financial	43	2.67						4	22	16	1	0
	Telecommunications	38	2.66						8	12	15	3	0
	Public Sector	48	2.67						7	19	21	1	0
	Retail	23	2.57						2	10	10	1	0
Overall satisfaction with conference	Manufacturing	8	2.50						1	2	5	0	0
	Financial	43	2.72						6	20	16	1	0
	Telecommunications	38	2.66						8	12	15	3	0
	Public Sector	48	2.73						9	18	20	1	0
	Retail	23	2.61						2	11	9	1	0

Please rate your level of satisfaction in the following categories of the conference.

Questions	Data Filter	Count	Yes	No
Are you likely to attend this conference next year or recommend it to someone in your organization:	Manufacturing	8	4	4
	Financial	43	36	7
	Telecommunications	38	22	16
	Public Sector	48	32	16
	Retail	23	16	7